

2018–19 LEAD Sponsorship Opportunities

Orlando, FL, Nov. 2–4, 2018

Washington, D.C., Feb. 1–3, 2019

Chicago, IL, Mar. 22–24, 2019

EXHIBIT AND SPONSORSHIP OPPORTUNITIES*

TOP TIER SPONSORSHIPS

Lunch

Sponsor the lunch with your logo on the lunch signage, with the opportunity to place your logo around the luncheon and to receive an acknowledgment on the mobile app.

Price: \$10,000 co-sponsorship per day

Tote Bags

Exclusive sponsorship that features company logo, including website address, on all bags distributed to attendees. Rolling deadline to sponsor next three LEAD Conferences.

Price: \$10,000 for all three LEAD Conferences

Lanyards

Features company logo on lanyards distributed to attendees at registration. Rolling deadline to sponsor next three LEAD Conferences.

Price: \$10,000 for all three LEAD Conferences

Refreshment Breaks

Company logo appears on signage at designated refreshment station(s) and an acknowledgment on the mobile app.

Price: \$10,000 for all three LEAD Conferences (exclusive)

All Top Tier Sponsorships include:

- Verbal acknowledgment in opening remarks
- Logo and acknowledgment on LEAD website for up to one month post-event
- Acknowledgment in pre- and post-event emails

These are can't-miss events! With a highly engaged audience, your visibility will go far with the students and advisers that are in attendance. At LEAD, students and advisers sharpen their leadership skills to improve their school culture and community while networking with their peers from around the country.

ADDITIONAL SPONSORSHIPS

Exhibit Table

Promote educational programs and services with a dedicated space at the Conference.*

Price: \$750 per event or \$2,000 for all three LEAD Conferences

Breakfast

Sponsor the breakfast with your logo on the breakfast signage and receive an acknowledgment on the mobile app.

Price: \$7,000 co-sponsorship per day

Bag Inserts

Based on availability. (Content and design approved in advance by NASSP; insert supplied by sponsor and separate from cost of sponsorship.)

Price: \$750 per event or \$2,000 for all three LEAD Conferences

Conference App Banner Ads

Rotating banner ad that clicks to a full-screen landing page ad with your own customized video link embedded or to your exhibitor/sponsor listing page (if applicable).

Price: \$1,500 for all three LEAD Conferences

*Spring break and/or graduation travel experiences are not allowed for promotion per NASSP standards.

Contact Laura Gaenzle ■ 717.430.2351

laura.gaenzle@theygsgroup.com

Custom opportunities available as well.



NHS, NJHS, and National Student Council are programs of NASSP



LEAD Conferences are programs of NASSP